

# spa opportunities

24 APRIL - 07 MAY 2015 ISSUE 214

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## Leonardo DiCaprio unveils Belize eco-resort designs

Actor Leonardo DiCaprio has unveiled plans to open an eco-resort on his private island in Belize in partnership with New York-based real estate firm Delos. It will be designed by lead architect Jason McLennan, of McLennan Design.

Dubbed 'Blackadore Caye, a Restorative Island', the environmentally friendly project will offer 68 villas spread across its 104 acres (42 hectares) when it launches in 2018.

Speaking to *The New York Times*, DiCaprio said it had taken him 10 years to find the right development partner – a planned deal with Four Seasons Hotels fell through.

Paul Scialla, owner of Delos, has founded Restorative Islands to build the resort, while Restorative Hospitality – a division



The resort will adhere to designer Jason McLennan's strict environmental requirements

of Delos – will operate the property. DiCaprio serves on the Delos advisory board alongside designer McLennan, whose plans for the resort show that the villas will be built on a giant platform stretching in an arc over the water,

with artificial reefs and fish shelters beneath it. A nursery on the island will grow indigenous marine grass to support a manatee conservation area and mangrove trees will be replanted, replacing invasive species following deforestation, overfishing and coastline erosion.

A team of designers, scientists, engineers and landscape architects – some of whom have spent more than 18 months studying Blackadore Caye – will monitor the resort's impact on its surroundings.

Blackadore Caye development will be the first property to adhere to the Living Building Challenge, strict environmental requirements including water and energy self-sufficiency – created by McLennan.

*Continued on back cover*

### Mandarin Oriental plans meditative garden spa

A Chinese mixed-use project in Jiangbeizui Central Business District – the new financial, commercial and business centre of Chongqing – is set to include a Mandarin Oriental property with a meditation garden spa.

Slated to open in 2016, the hotel will be located on the top floors of a 248m (814ft) tower, comprising 231 guestrooms and 18 serviced apartments – each with panoramic views of the Yangtze and Jialing rivers.

The Spa at Mandarin Oriental will house eight treatment rooms and a podium rooftop meditation garden above the adjacent park.

*Details: [http://lei.sr?a=A8b6x\\_S](http://lei.sr?a=A8b6x_S)*

### Beirut beach spa by Resense to launch

The Kempinski Hotel Summerland Beirut in Lebanon is to launch in July 2015 with a circular 1,400sq m (15,069sq ft) spa managed by luxury European spa brand Resense, designed by Architectes Anonymes.

Beirut-based interior design company Architectes Anonymes has created a standalone day resort spa at the 22,000sq m (236,806sq ft) property, which also features 153 bedrooms and 73 serviced village-style apartments.

The spa, which is spread over two floors, will house one double suite and six single treatment rooms, plus two scrub rooms and separate gender-specific relaxation lounges.

In keeping with Resense's brand philosophy, the spa will feature its signature 'bathing kur' experience – an 11-step bathing and cleansing



Architectes Anonymes designed the circular spa site

ritual, akin to a modern version of Roman bathing traditions. This means wet facilities at the spa will include separate saunas, steamrooms and plunge pools for men and women.

Guests will be able to relax on a terrace in the shade of olive trees, some of which have been standing for 150 years, or in the vitality pool.

*Details: [http://lei.sr?a=E5r4f\\_S](http://lei.sr?a=E5r4f_S)*

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Annual subscription rates are UK £20,  
Rest of world £26, students (UK) £13.

Spa Opportunities is published fortnightly by  
The Leisure Media Company Limited, Portmill House,  
Portmill Lane, Hitchin, Herts SG5 1DJ, UK The views  
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## Custom-compliant spa due in Doha

Mandarin Oriental Doha, Qatar, is set to launch in 2016 with a truly gender segregated spa. Developers say the spa will be unlike those of competing operating brands, which typically only have separate changing and thermal bathing facilities.

Sean O'Connor, group spa manager for design and development at Mandarin Oriental told *Spa Opportunities* that western competitors in the luxury hospitality market are nearly all remodelling their spas in the Middle East due to pressure from local tourism departments to provide completely gender separated reception and waiting areas, public areas, as well as separate fitness facilities.

"Our competitors have merely dropped in their usual western formula and have not considered the important cultural aspects," said O'Connor.

Developer and owner Msheireb Properties has worked with Mandarin Oriental to also make the spa accessible for disabled people – something O'Connor claims other



Barr+Wray are supplying the thermal facilities for the separated spa

operators are remodelling to provide for.

The 160-bedroom property, which will offer 95 serviced apartments, will also have a full salon under Mandarin Oriental's in-house operation, in addition to a Mandarin Oriental Barber Shop that is connected to the spa's male changing room.

The segregated changing rooms each feature a lap swimming pool, while thermal bathing facilities are being designed and supplied by specialists Barr+Wray.

Details: [http://lei.sr?a=r6W6Y\\_S](http://lei.sr?a=r6W6Y_S)

## Shiseido Spa set for restored hotel

The multi-million Euro restoration of the Italian Excelsior Hotel Gallia, a Luxury Collection Hotel, will be complete in Q2 of 2015 with its launch to coincide with the Expo Milano 2015.

Owned by Katara Hospitality and operated by Starwood Hotels and Resorts, the historic hotel first opened in 1932 as Palace Gallia in the Porta Nuova area of Milan. It is being revamped by Milan-based Studio Marco Piva, which has blended contemporary aesthetics with the hotel's original Belle Epoque architectural style. There are now two main buildings to the hotel – the fully-restored historic Palace and a modern wing with a steel and glass façade.

The 235-key property will comprise five food and beverage venues and a 1,000sq m (10,764sq ft) Shiseido Spa – set across the sixth and seventh floors of the property. The spa will house one double treatment room and four single



There is now a second building adjoining the restored Palace building

rooms, an indoor pool, a virtual golf simulator, a hairdresser and barber shop, plus relaxation areas – such as a Himalayan salt steam room, ice room and saunas. In addition to the spa, there will be a fitness area.

51 of the site's rooms are suites, the most opulent of which will be the 1,000sq m (10,764sq ft) Katara Suite. It will also have a private spa. Details: [http://lei.sr?a=s3X3g\\_S](http://lei.sr?a=s3X3g_S)



## Canyon Ranch offers burlesque class

Canyon Ranch is partnering with internationally renowned 'Queen of Burlesque' Dita Von Teese to offer guests of the resort a programme designed to explore sensuality, seduction and female empowerment – including classes in the 'art of modern burlesque'.

The 'Sensuality & Art of the Teese with Dita Von Teese' package, which will run from 8-12 June 2015, encompasses beauty workshops and physician-led discussions on the health benefits of sexuality.

Von Teese and burlesque educator Catherine D'Lish will teach a strip-tease routine focused on basic moves, including a 'burlesque strut', and techniques for skillfully removing garters, stockings and gloves. The history and development of American burlesque will be taught to guests too.

Canyon Ranch staff will run a 'Dita Von Teese fit strip class', led by the star herself.

Von Teese, who is working on a beauty book, will offer glamour advice and tips to guests, to help them achieve a burlesque-inspired look.

Additionally, Canyon Ranch's Dr



Dita Von Teese is working on a burlesque-inspired beauty book

Nicola Finley – a specialist in women's health – will host discussions on sexual health as part of the programme.

"Respecting one's sexuality is an important element of living a full and happy life," said Finley. "There is mounting evidence that human touch is healing and that a fulfilling sexual life can be an integral part of one's overall health."

Lectures by Finley will focus on exploring the physical and emotional factors that impact women's sexual desire and arousal at all ages.

Details: [http://lei.sr?a=a7P2h\\_S](http://lei.sr?a=a7P2h_S)

## ITC Grand Bharat launches with signature Kaya Kalp Spa

ITC has unveiled the ITC Grand Bharat, Gurgaon-New Delhi Capital Region, anticipating a new trend in the Indian hospitality industry dubbed 'unhurried luxury'.

Located on a 1.2sq km (0.5sq m) estate in the Aravalli hills, the 104-suite property offers a 27-hole Jack Nicklaus golf course, more than five dining options, business meeting facilities and a Kaya Kalp spa – ITC's international spa brand.

The Kaya Kalp The Royal Spa measures 1,951sq m (21,000sq ft) and features nine therapy rooms, including couples' rooms. Elsewhere within the 3,251sq m (35,000sq ft) building that houses the spa, there is a fitness centre and area for yoga.

Outdoor leisure pursuits at the resort include zorbing, cycling, quad biking, tennis, croquet and hiking.

Details: [http://lei.sr?a=Z9n3N\\_S](http://lei.sr?a=Z9n3N_S)



The reception lounge and courtyard are also new

## UK spa to add three-level dry sauna

Pennyhill Park Hotel & Spa in Bagshot, UK, is refurbishing its spa to include a three-level dry sauna experience that will open in May, in addition to upgrades across the rest of the site's wellness facilities.

Darren Dixon, spokesperson for the 123-bedroom hotel, told *Spa Opportunities* that £1.1m (US\$1.6m, €1.5m) will be invested back into the spa in the form of upgrades to the ice igloo, Osmanian chamber, herbal saunas and a change of fitness offering. The 3,500sq ft (325sq m) gym's equipment is all being upgraded with Artis Technogym Equipment.

The new three-level dry sauna experience, which is set to open ahead of the England Rugby World Cup squad taking up residency at the site in Q4, will offer a cedar and glass sauna room, an adjacent cooling off area and drench bucket. Dröm UK is installing the thermal zone.

Dröm UK's project director Erin Lee said: "Working together, we are aiming to educate



Originally opened in 2003, the spa was designed by Monia Allegretti

bathers by encouraging them to use the rooms in a certain sequence. This will enhance the bathing experience and maximise the health benefits, enabling bathers to really relax and enjoy the time spent in the wonderful surroundings Pennyhill Park has to offer."

The spa offers 21 treatment rooms, six nail stations, two swimming pools, four warm spa pools, one hydrotherapy pool and much more.

Details: [http://lei.sr?a=d4e5j\\_S](http://lei.sr?a=d4e5j_S)

## Sardina's Forte Village spa adds sports medical centre

The Forte Village resort in Sardinia has revamped its spa - previously known as Thalasso del Forte - which has been renamed Acquaforte Spa and will open in May 2015.

In addition to a completely new reception lounge and courtyard area, a new sports medical centre has been added – comprising two surgeries and the services of Professor Parra, the specialist sought by top tennis players Serena Williams and Novak Djokovic to deal with back muscles and tendons.

A new mobile rooftop has been added to the property so the spa's thalasso sea-water pools can be used all year round – a first for Forte Village, which usually closes during the winter months.

A detox 'spice spa menu' has been developed using herbs and spices to aid digestion and speed up metabolism.

The spa also offers anti-gravity water training in one of its thalassotherapy pools.

Details: [http://lei.sr?a=H4x4N\\_S](http://lei.sr?a=H4x4N_S)

## Being overweight 'cuts risk of developing dementia'

Contrary to current health advice, being overweight cuts the risk of dementia – according to an analysis of nearly two million British people in the *Lancet Diabetes & Endocrinology*.

Dementia, for which there is no cure or treatment, is expected to affect 135 million people globally by 2015 – treble the current number of patients.

Researchers at Oxon Epidemiology and the London School of Hygiene and Tropical Medicine analysed medical records from 1,958,191 people aged 55, on average, for up to two decades. This means current advice of maintaining a healthy lifestyle may be misguided for dementia prevention.

Underweight people were found to have a 39 per cent greater risk of dementia compared with those of a healthy weight.

*Details: [http://lei.sr?a=A7y9B\\_S](http://lei.sr?a=A7y9B_S)*



A heated infinity pool was added to this property

## Ikos Oceania resort launches with Anne Semonin Spa

Ikos Oceania has launched in Halkidiki, Greece – the first of two Ikos Resorts properties set to open in 2015 – with a spa by Anne Semonin.

The 298-key Ikos Oceania resort, formerly the Oceania Club, has been refurbished with the help of Greek architecture firm Nimand – which is also working on the new-build Ikos Olivia that is set to open in May 2015.

Sani Resorts and global asset management firm Oaktree Capital Management formed the management company Ikos Resorts to run the two properties.

The refurbishment at Ikos Oceania involved upgrades and an expansion of the facilities, in addition to a full rebrand. Two new food and beverage concepts were added to the property, as well as a heated outdoor infinity pool. Although the resort has opened, the expansion will be complete in June. The Ikos Olivia spa is set to be similar to that at the upgraded Ikos Oceania.

*Details: [http://lei.sr?a=T7C5r\\_S](http://lei.sr?a=T7C5r_S)*

## FRHI to rebrand Grand Del Mar hotel

Fairmont Hotels & Resorts is set to rebrand and oversee day to day operations at what will become the Fairmont Grand Del Mar in San Diego, US, under a long term management agreement with private equity firm Blum Capital, which will have majority ownership.

FRHI and Manchester Financial Group will hold a minority interest in the 249-bedroom property, which also offers eight two-storey villas.

The Grand Del Mar acquisition follows another Californian hotel deal between Fairmont and Richard Blum, which saw the pair acquire the Claremont Hotel Club & Spa in Berkeley. Following the purchase of the Claremont property in 2014, a multi-million dollar refurbishment has been undertaken to revitalise the hotel – including enhancements



There is a 21,000sq ft (1,951sq m) spa at the newly acquired property

to the spa that have yet to be made public.

The Fairmont Grand Del Mar, designed by architect Addison Mizner, includes a 21,000sq ft (1,951sq m) spa, an 18-hole Tom-Fazio-designed golf course and clubhouse, as well as six food and beverage venues.

*Details: [http://lei.sr?a=D4Q9d\\_S](http://lei.sr?a=D4Q9d_S)*

## Australian developer to launch resort

Australian property magnate Lang Walker is planning to soft-open his first ever resort project, located in Fiji.

The Kokomo Yaukuve Island Resort on Yaukuve Island, which is part of the Kadavu Island Group, surrounded by the world famous Great Astrolabe Reef, is set to officially open in 2016.

The resort will have five villas and 21 bures on the beachfront, in addition to a luxury day spa, kids club, tennis court, large communal pool, movie/theatre lounge and walking trails.

Embracing Fijian design, the bures feature traditional thatched roofs and the interiors offer woven matting on the ceiling and exposed timber pole roof beams – joined together with traditional magi-magi fastenings made of handmade coconut rope.

Walker admitted to *The Australian* that he is new to the hospitality business and may face a few initial challenges: "I've got my training wheels on a bit," said Walker. "We're pitching it to be the best in Fiji."

He added that the family-friendly resort will be aimed at visitors from Australia, New Zealand, the US and Asia.



This is developer Lang Walker's first foray into the hospitality industry

Originally set to be an AmanResorts property, Walker rescued the project as it lay undeveloped as a result of the financial crisis.

"The banks pulled the plug on the finance and it sat there for eight years," said Walker.

Owner of a development company, Walker Corporation, Walker noted there were unexpected challenges creating the resort in this new market as the site had to be carved out of the jungle.

In addition to a glass-bottomed boat at the resort, Walker has also just splashed out on a new Twin Otter seaplane to ferry guests to the six-star 140-acre (57-hectare) resort.

*Details: [http://lei.sr?a=X4F6B\\_S](http://lei.sr?a=X4F6B_S)*

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## Greek and British spa partners target each others' guests



**DORA KOROMILA**  
Spa Director at the  
Anazoe Spa at Costa  
Navarino, Greece

The week in March, 10-14, when Anazoe Spa brought its Greek therapies to guests of its new partner facility in London, Chelsea Day Spa, was a great success. Our therapists were fully booked with appointments all day every day and, amazingly, quite a few guests booked treatments more than once!

The goal for this partnership is to bring together two luxury brands sharing common values and introduce them to new audiences. Chelsea Day Spa shares our values of excellent guest handling, customer service and exceeding guests' expectations. This is the most important thing for us as partners. The next step in the partnership is for the Chelsea Day Spa team to travel to Costa Navarino in September.

In terms of operation, there are many operational differences between an urban day spa like Chelsea Day Spa and a destination spa like Anazoe.

Anazoe Spa, offers 1,000sq m (10,764sq ft) of thalassotherapy facilities, heat experiences and 21 treatment rooms. The daily management of such a large establishment requires very close supervision, to achieve flawless operation. Moreover, due to the fact that we are also a golf destination, the needs of our guests are very specific. For example, all of our therapists are required to have an academic background in physiotherapy to be able to treat our guests.

Another operational difference is that we have different types of guests depending on the season. For example, during spring and autumn, golf guests are our main clients.

On the other hand, we have more individual guests and families in summer. To satisfy demand, we had to develop a series of treatments and packages targeted at families.

On the contrary, a prestigious urban spa like Chelsea Day Spa enjoys the luxury of having regular repeat guests compared to a resort spa like Anazoe – where, in order to maximise our repeat guest numbers, we rely on the excellence of the whole destination.

## Planet Hollywood to open near Legoland

Wyndham Hotel Group is building a Planet Hollywood luxury resort called ph Premiere Hotel & Spa Orlando, minutes away from Disney's Magic Kingdom in Orlando, Florida.

New York-based developer Azzurra Development has released early details of the project but has not said when groundbreaking will take place or when the resort will open. Conceived by designers Arquitectonica and Meyer Davis Studio, the island resort will house 436 bedrooms, more than 20,000sq ft (1,858sq m) of meeting and events space, a 35,000sq ft (3,252sq m) sandy beach pool deck with cabanas, a lakeside pavilion for water sports, plus a fitness centre and spa.

The resort's fitness facility will offer a sauna, whirlpool, steamroom, yoga and pilates – in addition to cardio and weight training services. The spa will feature wet and dry massage treatment rooms, a



Nearby theme parks include the Disney parks, Sea World and Legoland

hammam bath and body therapies, manicure/pedicure services, facials and waxing.

Water sports available on the surrounding Lake Bryan will include boating, sailing, kayaking, stand-up paddleboarding, jet skiing and waterskiing.

Operator Hampshire Hotels Management will also organise theme park transportation. Details: [http://lei.sr?a=n6R5m\\_S](http://lei.sr?a=n6R5m_S)

## Businesses to meet at Dolder Grand Spa

The Dolder Grand Spa in Zurich, Switzerland, is offering tailored spa programmes to corporate groups who want to carry out business meetings in a relaxed environment.

Small corporate groups of up to seven people will be able to pick from four themed spa programmes – as part of a package called 'Meet in Balance' – to help attendees leave at the end of the day feeling energised rather than drained. The four programmes are named 'relax', 'beauty', 'vitality' and 'detox'.

Attendees will be taken on a tour of the facility before meeting for two hours in the 4,000sq m (43,056sq ft) site's spa library for business discussions. This will be followed by a tailored bootcamp session in the forests surrounding the resort. Spa treatments will be provided for these business guests, again according to the chosen themed programme. Lunch in the spa café is also based upon one of the four 'Meet in Balance' themes.

Speaking exclusively to *Spa Opportunities*, Therese Martirena – director of spa – said,



Therese Martirena, director of spa, outlined the themed spa package

"Meetings don't need to be boring, so 'Meet in Balance' is a chance for people to bond and team-build through group fitness and also experience the spa in a new way."

This new programme offers an example of the forecast trend of 'forest therapy' by Spafinder Wellness – in the *Top 10 Global Spa and Wellness Trends Forecast for 2015*. The Dolder Grand Spa's themed packages allow guests to relax in the resort's forest.

Details: [http://lei.sr?a=C9u7b\\_S](http://lei.sr?a=C9u7b_S)

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26-29 April 2015

## SPATEC Spring North America 2015

Turnberry Isle, Miami, Florida, US  
Operators of the US' leading medium-to-large hotel resort, destination, athletic, medical and day spas will meet with key domestic and international suppliers to participate in a series of one-on-one meetings over two dedicated days. Sharing of ideas and best practices will occur during planned networking activities including dinners and keynote speeches.

Tel: +1 214 592 4370  
[www.spatecna.com](http://www.spatecna.com)

30 April - 2 May 2015

## Beauty Eurasia

IFM, Istanbul Expo Centre, Istanbul, Turkey  
The 11th Beauty Eurasia event will feature 550 beauty, cosmetic, haircare, plus spa and wellness brands from 44 countries. 25,000 visitors are expected this year.

Tel: +90 212 603 33 33  
[www.beautyeurasia.com](http://www.beautyeurasia.com)

19-21 May 2015

## China Beauty Expo

Shanghai New International Expo Centre, Shanghai, China

An annual event held in Shanghai, China Beauty Expo (CBE) is the leading beauty trade show in Asia. It is a popular trade platform for international cosmetic companies entering the Asian beauty market and is the key beauty and cosmetic exhibition promoted by the Chinese Ministry of Commerce. In 2014, the event attracted 252,200 visitors from 80 countries. The event measures a total of 127,000sq m (31 acres) across 11 halls, featuring 6,433 exhibition booths.

Tel: +86 21 2326 3697  
[www.chinabeautyexpo.com](http://www.chinabeautyexpo.com)

19-22 May 2015

## European Spas Association Congress

Sofitel Grand Sopot, Poland

This will be the 20th anniversary of the European Spas Association. In addition to business meetings, the congress will focus on the opportunities for regional spas and health resorts. Research demonstrating the health benefits of balneotherapy will be highlighted alongside innovative spa products. The association represents members from 19 European countries.

Tel: +32 2282 0558  
[www.europeanspas.eu](http://www.europeanspas.eu)



The Global Wellness Day was first announced at the 2014 Global Wellness Summit in Marrakech, Morocco

13 June 2015

## Global Wellness Day

Founded by Belgin Aksoy of Aksoy Group, every year on the second Saturday of June, the day will represent an occasion to slow down and think about ways in which to

address our bad habits and make us aware of the value of our lives. Global Wellness Day is an entirely not-for-profit day – a social project created by volunteers dedicated to living well.  
[mina.ertem@globalwellnessday.org](mailto:mina.ertem@globalwellnessday.org)  
[www.globalwellnessday.org](http://www.globalwellnessday.org)

26-28 May 2015

## Beautyworld Middle East

Dubai, UAE

Beautyworld Middle East will celebrate its 20th anniversary in 2015. The event is said to be a leading trade and networking event for professionals in the beauty, wellbeing, haircare and fragrance sectors. In 2014, approximately 1,350 companies – from both surrounding regions and international markets – showcased products, equipment and services.

Tel: +971 4389 4500  
[www.beautyworldme.com](http://www.beautyworldme.com)

28 May 2015

## Forum HOTEL & Spa

Four Seasons George V, Paris, France

This one-day educational event is now in its eighth year. This edition comprises panel discussions, trend insights and aims to bring together hotel and spa professionals. The annual Black Diamond Award ceremony takes place during the day, where the event's promoters recognise an outstanding professional in the industry.

Tel: +33 142 409 077  
[www.forumhotspa.com](http://www.forumhotspa.com)

3-6 June 2015

## SPATEC Europe

Meliá Villaitana, Costa Blanca, Spain

During the two-day event, spa owners, operators, directors and suppliers network during dinners and carry out a series of 20-minute one-to-one business meetings. Both buyers and suppliers get to choose who they would like to meet with and these appointments are scheduled.

Tel: +35 6994 58 305  
[www.spateceu.com](http://www.spateceu.com)

8-11 June 2015

## HOTEC Design

San Diego, California, US

Created specifically for hospitality design professionals, HOTEC Design brings designers, hoteliers, architects, management companies and purchasing firms face-to-face with innovative suppliers for three days of one-to-one meetings and creative exchange. Domestic and international buyers and vendors attend the event – participating in team-building activities in a relaxed setting for networking purposes.

Tel: +1 215 402 9467  
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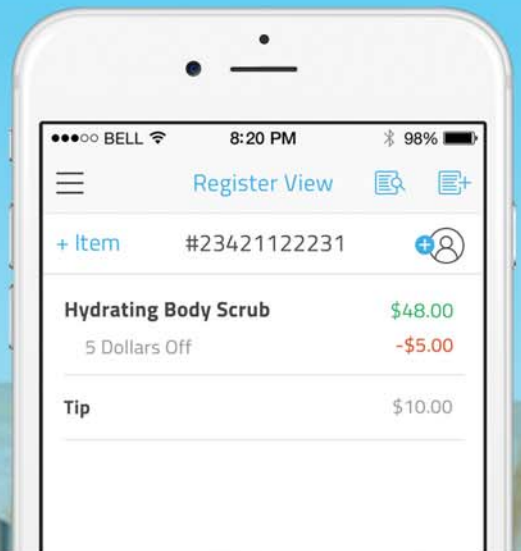
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## Healing resort set for Mexican jungle

Construction of Yamani Healing, a new eco-design hotel, destination spa and healing centre in Mexico's Riviera Maya will start later this year, following the announcement of a real estate partnership with US\$32m (€29m, £21m) development project Los Árboles Cobá.

The US\$12.3m (€11.3m, £8.3m) Yamani Healing project will offer a holistic approach to detoxification and will feature a hotel with 38 rooms and 10 suites, three large yoga halls, six cleansing and detox rooms, eight alternative healing and spa treatment rooms, infrared and herbal saunas, a temazcal sweat lodge, and a swimming pool.

The centre will act as the centrepiece of the Los Árboles Cobá development, which includes 420 residential lots, a community centre and more than 1,000 acres of conservation areas.

"Yamani Healing will be situated in 48 acres of pristine, raw jungle, so we have a real responsibility to protect the land," Yamani



UK-based designer Greg Kewish will consult on sustainability standards

Healing co-founder Heather Heninger told sister publication *CLADmag*. "We have committed to not clearing more than 10 per cent of the land – and whatever trees we do clear, will be used as design materials as much as possible. We will maintain raised walkways throughout the property, so we minimise our imprint on the land itself."

Mexico City-based architecture practice Estudio Tacubaya will lead the design.

Details: [http://lei.sr?a=X4D3v\\_S](http://lei.sr?a=X4D3v_S)

## Safari spa concept comes to Nihiwatu retreat in Indonesia

The island retreat of Nihiwatu on the Indonesian island of Sumba, 250 miles southeast of Bali, has created a new full-day safari spa experience for guests to the resort that faces the Indian Ocean.

The 'Nihi Oka Spa Safari' package takes guests of the 21-villa property on a journey across Sumba's west coast to the secluded nearby Nihi Oka valley via either a 90-minute trek or an open-air land safari vehicle. A one-hour group morning yoga session is on offer before a bush-cooked breakfast in a treehouse platform above the beach.

Guests will be taken to their own private spa 'bale' for the day – a sheltered elevated platform hut separate to the site's existing spa facility – to receive any number of pre-selected spa treatments, with views of rice paddy fields and the sea.

Details: [http://lei.sr?a=h2n4H\\_S](http://lei.sr?a=h2n4H_S)



Luxury hotel operators are recruiting monks

## Buddhist monk-led spa programmes multiply globally

A number of luxury hotel operators around the world are enhancing their spa offerings by inviting Buddhist monks to carry out meditation classes and teach guests ayurvedic wellness rituals.

For example, The Chedi Andermatt in Switzerland has added yoga retreats by Buddhist monk Loten Dahorstang to its spa programme. The retreat is offering three hour-long mindfulness meditation and Lu Jong yoga sessions, led by the Tibetan spiritual advisor, as a way to market its 2,400sq m (25,833sq ft) wellness facility – which features Finnish saunas, plus scented salt and steambaths.

The Peninsula Hotels is launching a 'rest, relax and rejuvenate programme' at the Peninsula Spa in Bangkok. This is a spa, and healthy lifestyle programme in collaboration with Wat Pho Traditional Thai Medical and Massage School. 'Wat Pho' is referred to as the Temple of the Reclining Buddha.

Details: [http://lei.sr?a=9E8u2\\_S](http://lei.sr?a=9E8u2_S)

## Music festival spa sanctuary to go live

Festival wellness pop-up service Wild Wellbeing is to appear at Camp Bestival in Dorset, UK, in Q3 providing spa experiences for attendees lining up to hear musicians including Clean Bandit and the Kaiser Chiefs. The festival will take place between 30 July and 2 August.

Founder and managing director of Wild Wellbeing, Colette Crespin, told *Spa Opportunities* about the challenges of operating a spa and massage sanctuary in a festival environment.

"We use hand-crafted, beautifully decorated yurts, with two therapists in each yurt divided by a privacy screen. We will be installing five yurts at Camp Bestival running simultaneously every day with treatments running all day," said Crespin.

In addition to the yurts used for massage, other complementary wellness offerings in the Wild Wellbeing spa zone, called The Hideaway, include eco-showers, a transformation station



Wild Wellbeing offers bespoke wellbeing events for corporate occasions too

– for beauty treatments – a yoga tent, organic café, juice stall, organic coffee camper and a selection of wellbeing-focused market stalls.

"We are still in talks for Camp Bestival as to who is going to be our official skincare partner," said Crespin. "In the past we have collaborated with REN, Mio and Jurlique. We are working with Neal's Yard Remedies at Wilderness Festival this year too."

Details: [http://lei.sr?a=9E8u2\\_S](http://lei.sr?a=9E8u2_S)



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### **SPA DIRECTOR Geneva, Switzerland**

We are searching for a Spa Director to manage a 7-floor free-standing Spa and Anti-Aging Center called the *Temple of Beauty* on a prestigious street in Geneva. In addition to traditional spa and salon services, the *Temple of Beauty* offers face and body sculpting, high definition make-up, and anti-aging treatments.

### **SPA DIRECTOR Cannes, France**

We are seeking a Spa Director for the five-star L.Raphael Spa and Salon in Cannes, France. This exclusive spa features 10 treatment rooms and includes massage, skin care, and salon services. L.Raphael believes in a holistic approach to beauty.

### **SPA DIRECTOR Cairo, Egypt**

We are searching for a Spa Director to manage a luxury spa in Cairo, Egypt. This signature spa features 8 to 10 treatment rooms and includes massage, skin care, and rasul therapy. This individual may also oversee the fitness and membership components.

### **Requirements:**

- > Extensive experience in the management of luxury spas with strong marketing and business acumen
- > College degree preferred or equivalent work experience
- > Proven ability to mentor, develop, lead and motivate a successful team
- > Fluent in English (written and spoken)
- > Extensive spa and wellness experience, with a substantial amount of time in a leadership role

Please send cover letter and resume to [careers@wtsinternational.com](mailto:careers@wtsinternational.com).



## General Manager - Health Club and Spa

**Salary/ Bonus: Very dependent upon experience but a basic of between £26,000 and £32,000 with an unlimited and attractive bonus structure on top.**

**St Michaels Hotel & Spa** is one of Cornwall's leading 4 star hotels. It is stylish and contemporary, with a vibrant, friendly atmosphere which embraces the local community. It overlooks a sandy, blue flag beach, and a wonderful stretch of coastline. It is within walking distance of the vibrant, creative Falmouth recently voted 4th best place in the UK to live (Sunday Times, 2014)

The hotel has benefitted from a £5 million investment programme over the past 10 years and been awarded Cornwall Hotel of the Year in 2009 (Gold) and 2012 (Silver); South West Large Hotel of the Year 2015 (Bronze) Best Cornwall Spa in 2013 and 2014; Gold in GTBS and Silver IIP. We have also gained 2 AA rosettes for our food.

St Michael's has recently acquired the site of the former Falmouth Beach Hotel next door and is set to embark on a major investment programme to build a brand new luxury spa with associated facilities; re-energized health club; 30 new bedroom suites and c 55 apartments.

This is a very exciting time to join and lead the Spa and Health Club businesses at St Michaels Hotel & Spa through its next phase of expansion

### Role scope & general purpose

- Deliver the profit, business performance goals and other objectives specified in the business plan
- Set standards and drive business performance that consistently delivers great results through strong business management and leadership
- Set up and manage effective controls and reporting systems that track business performance and present business information from which smart decisions can be made
- Recruit, develop & retain excellent staff who deliver outstanding levels of customer satisfaction
- Develop retention programmes to maximise member and client satisfaction and the longevity of their custom
- Tightly control costs and maximise yield through efficient and smart ways of working
- Drive sales through maximising repeat business, exploring all market opportunities, staff culture and innovative thinking
- Create an environment where staff thrive and endeavour to delight our customers at all times

### Experience/Qualifications

- An experienced Spa and/or Health Club professional who has really strong achievements behind them in growing the business, is extremely commercially focussed and exhibits natural leadership qualities
- You will have experience of successfully managing, developing and motivating a spa or health club orientated team and will have ideally used relevant management systems
- Ideally, you will have worked in a senior capacity within a busy membership environment and have a working understanding of data bases, direct debit systems, behaviour analysis, retention strategies and best practice membership relations
- You will be appropriately qualified through your career so far

### Personal Attributes

- You will be an instinctive sales orientated manager but with a natural desire to delight your customers directly and through your teams
- Highly numerate and analytical. Can navigate around profit and loss accounts and be able to forecast accurately and consistently
- Sound commercial judgement and hunger for business success
- A real desire for sales and smashing targets!
- Strong leadership and man management skills
- Great interpersonal skills, charm and a naturally strong communicator. Hard working, passionate, bright
- Outgoing, personable, fun and a great sense of humour. You'll need it!
- IT literate and used to working with systems
- A team player who is confident in themselves but also keen to encourage a participative and supportive management team
- Quality oriented with experience of implementing new standards
- Extremely honest and trustworthy with high standards of integrity
- Flexible and able to work under pressure

### Benefits:

28 days annual holiday. Meals on duty. Spa/ health club membership for self and immediate family. Pension scheme

## DiCaprio and Delos to develop eco-resort

*Continued from front cover*

Leonardo DiCaprio bought the Blackadore Caye island in Belize to develop a sustainable eco-resort after a holiday there in 2005.

Designer Jason McLennan is using the concept of sacred geometry in his designs for the resort – where the proportions of buildings are derived from mathematical proportions found in nature.

McLennan said: “Many of Delos’ evidence-based health and wellness amenities and technologies will be built into the architecture, such as state-of-the-art LED circadian lighting and controls that help support optimal sleep at night and alertness throughout the day, as well as advanced air and water purification systems to ensure the highest quality of air and water. Additionally, healthy non-toxic materials and finishes will be used exclusively throughout the property.”

The villas, which will have access to secluded beach, grassland and jungle, will shelter guests and fish underneath – but they will also harness the breeze from the water to keep the villas cool.



Leonardo DiCaprio bought the island with business partner Jeff Gram

Almost 45 per cent of the island will be a conservation area and the resort will be built with as many native materials as possible, using green building techniques.

In addition to wellness programming – which includes The Deepak Chopra Center for Renewal and Anti-Aging put together by Delos advisory board member Deepak Chopra – guests will go through an ecology orientation programme and plastic water bottles will not be allowed on the island.

*Details: [http://lei.sr?a=c7r7H\\_S](http://lei.sr?a=c7r7H_S)*

## Voya partners up with US spa franchise

Ireland-based organic seaweed brand Voya has partnered with The Woodhouse Day Spa franchise, which has more than 44 spa facilities in the US across 15 states.

Officially launching on American Mother’s Day, 10 May, therapists at The Woodhouse Day Spas will offer an exclusive selection of treatments developed by Voya – following intensive training for the last few months for both companies.

Speaking exclusively to *Spa Opportunities*, Voya’s managing director Mark Walton noted that to deal with demand, in more than 36 countries now, the seaweed skincare firm is moving to a new 20,000sq ft (1,858sq m) manufacturing facility that will eventually measure 40,000sq ft (3,716sq m) when the development is complete.

He said: “Sustainable organic harvesting practices we have developed locally, and successfully implemented at an EU level, have future proofed us for any increases in demand – that and around 30 million tonnes of seaweed!”



Voya is a family-owned Ireland-based organic seaweed skincare brand

Founded in 2001 in Victoria, Texas, The Woodhouse Day Spa currently has more than 44 locations and has plans to launch 300 more in the coming years. A partnership with The Woodhouse Day Spa offers Voya a stronger foothold in the US market, which in turn will aid growth on a global scale.

“America is still the centre of the consumer world,” added Walton. “In terms of brand awareness, Voya is geographically diversified which allows us to ‘learn’ from many markets.”

*Details: [http://lei.sr?a=Z3h8z\\_S](http://lei.sr?a=Z3h8z_S)*

### Argentina Spa Association

T: +54 11 4468 0879 W: [www.asociacionspa.org](http://www.asociacionspa.org)

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### Australasian Spa Association

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### Bali Spa and Wellness Association (BSWA)

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### Brazilian Spas Association

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### Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

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### China Spa Association

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### Association of Spas of the Czech Republic

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### The Day Spa Association (US)

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### Estonian Spa Association

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### European Spas Association

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### Federation of Holistic Therapists (FHT)

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### French Spa Association (SPA-A)

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### German Spa Association

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